

GLAMPALM

HAIR ESSENCE OIL

GlamPalm Hair Essence Oil is a lightweight serum with a unique formula rich in nutrients found in the seeds of the fruit that blooms on baobab trees, some of which can live a thousand years or more. The instant absorption into hair enhances immediate manageability, shine, helps to eliminate frizz and deliver long term healthier hair.

This beautiful new product with BAOBAB Oil Extract, recently launched at Hair Expo and is extremely rich in nutrients, containing all three omega fatty acids: omega 3, 6 and 9, as well as some rare acids and a host of vitamins including vitamins A, D, E and K.

The NEW Glampalm Hair Essence Oil treats damaged hair in the most natural way and effectively repairs damage from chemical treatments and heat styling which gives hair the strength and shine it needs, enhancing manageability.

This Non-greasy, lightweight and anti-static oil, promotes glossy & silky hair by thermal activation and with the elegant, light and long-lasting scent it's an easy upsell in the salon.

And here's a bonus...by adding 1 drop to conditioner or to a professional colour, shine and colour of the hair can be enhanced.

THE BENEFITS

SHINIER HAIR

The Baobab oil helps to close the hair cuticles after colouring. This makes the hair shaft shinier. After blow dry and brushing, the effect is even more pronounced.

SOFTER HAIR

The Baobab Oil also penetrates into the cortex during the colouring process. This makes the hair quality softer after the colouring.

REPAIRS BRITTLE HAIR

Because the Baobab Oil enters into the cortex during the colouring process, it "plumps" the hair from inside and makes the hair fibre, making it less brittle in the process.

The Baobab Oil helps repair the brittle parts, whether they occur on the ends, in the case of long hair, or mid-lengths, as is sometimes the case with permed or relaxed hair.

MAKES ENDS STRONGER, PARTICULARLY ON LONG HAIR

Women are growing their hair longer and longer these days. The end of the hair is the oldest part of the hair and as a result tends to be particularly thin and worn. A visit to the stylist and a regular trim at the ends is generally what women do about this. But Baobab Oil-based colour does act here and does the plumping here, making a visible difference. By using any colour brand, you can grow your hair longer and still keep the ends in good condition.

MORE EVEN COLOR DEPOSIT

Because the hair shaft has been strengthened from the inside, the whole process of colouring works better. The natural pigments can be lightened at a more even rate, and re-pigmentation takes place in a more even way. Result: a more consistent, regular colour, more uniform from roots to ends.

MORE VIBRANT COLOR

Because the hair is in better condition, and because the colour molecules are more evenly deposited, women who use colouring on their hair get a much more vibrant hair colour result. Whether it is a rich brown, or an intense violet, or a true cold ash, the result is a true colour that is richer, shinier and more vibrant.

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